

## COURSE SYLLABUS

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# Ultimate Leadership I

Course Lecturers: Henry Cloud, PhD and John Townsend, PhD

## Course Description

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Based on spiritual principles of leadership and character development, this four-lesson course offers studies on Character and Leadership, Knowing God's Will, Building Trust and more. The Ultimate Leadership course will give you practical skills that will increase your success in every area of life.

## Course Objectives

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Upon completion of this course, you should be able to:

- Create a healthy team atmosphere.
- Improve work productivity.
- Increase problem-solving abilities.
- Enhance confrontation skills.
- Overcome personal obstacles to success...and much more.

## Course Lecturers

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*Henry Cloud, PhD*

**Education:**

- Biola University, PhD
- Southern Methodist University, BS

**Career Highlights:**

- President of Cloud-Townsend Resources—producer and conductor of hundreds of public seminars around the United States, speaking on relationships (marriage, parenting, dating, personal growth, and spirituality); seminars often broadcast live to over two thousand venues at a time
- Consultant, working with leaders of organizations and corporations, from family-held firms to Fortune 25 companies and non-profit organizations
- Co-host of nationally-syndicated talk show “New Life Live,” heard in 180 markets with 3 million listeners
- Regular speaker at corporate and leadership events held across the United States and internationally
- Appearances on numerous radio and television broadcasts, including FOX News, and featured in many publications, including the *Los Angeles Times*

- Co-founder of a healthcare company that operated treatment centers in 35 cities in the western United States, serving as Clinical Co-Director for ten years, where he researched and developed many of his treatment methods and principles

### **Publications:**

- Writer or co-writer of 25 books, selling over 4 million copies, including the *Boundaries* series, *God Will Make a Way*, *Necessary Endings*, and *The Law of Happiness*
- Three Gold Medallion awards and the distinguished Retailers Choice award for *God Will Make a Way*
- *God Will Make a Way* was the focus of a book and television partnership with Integrity Publishers and Time-Life.



*John Townsend, PhD*

### **Education:**

- Rosemead School of Psychology, Biola University, PhD
- Dallas Theological Seminary, ThM
- North Carolina State University, BA

### **Career Highlights:**

- New York Times bestselling author, business consultant, leadership coach and psychologist
- Founder of Townsend Institute for Leadership and Counseling
- Formed the Townsend Leadership Program
- Co-host of nationally-syndicated talk show “New Life Live,” heard in 180 markets with 3 million listeners
- Board member of Mustard Seed Ranch, a residential program for abused children
- Work with leaders and organizations, providing team and executive coaching, corporate consulting, and presenting at conferences
- Co-founder and director of a healthcare company for ten years, with operations in 35 cities in the western U.S., where he learned the strategies for change and success employed in his coaching and consulting

### **Publications:**

- Writer or co-writer of more than twenty books, selling eight million copies, including the *Boundaries* series, *Leadership Beyond Reason*, and *Handling Difficult People*

## **Course Methods**

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Throughout this course, a number of methods will be used to engage you in understanding, processing and applying the information learned in this course to your life. These methods include the following:

- **Video-based teaching**

The primary teaching session in each lesson is provided in video format. If you do not have the bandwidth required to view the video, we provide the option of listening to the lesson or reading the lesson from a transcript.

- **Additional Resources**

Lessons may be accompanied by additional readings, images, etc. that you can use to supplement your learning.

## Course Requirements

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Course requirements include:

1. Viewing the Class Time lectures for each lesson, which include:
  - **Lesson Overview:** A brief outline of what the lecturer will cover in the lesson.
  - **Lesson Objectives:** Objectives describe the learning outcomes you should achieve by the end of the lesson.
  - **Lectures:** 50-60 minute lessons that can be viewed as many times as needed.
2. Taking each lesson Quiz and the Final Exam.

Quizzes and the Final Exam will cover the material presented in the Class Time lectures.

**Note:** Quizzes and the Final Exam are automatically graded and your course grade is weighted as follows:

Quizzes	40% of Course Grade
Final Exam	60% of Course Grade

In order to obtain a Certificate of Completion your overall score in the course must be 70% or higher.