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## **MISSION & VISION**

### **OUR MISSION**

Our Daily Bread University exists to provide affordable and accessible biblical training in order to prepare spiritually formed, equipped, and productive leaders for the global church.

#### **OUR VISION**

Our vision is to see people of all nations experiencing a personal relationship with Christ, growing to be more like Him, and serving in a local body of His family.

## FROM THE VICE PRESIDENT

Dear friends:

Is it possible to bring quality biblical education and training to the world at no cost to the learner? We believe it is!



In 1994 while serving as the chief financial officer at a leading seminary in the US, I was concerned about the escalating cost of delivering quality Christian education and training. As I met with many of our students, deep in debt after completing their degrees, I was convinced there must be additional alternatives. After much prayer and counsel from others, I began to work with leading communicators and technical experts to forge a new way of education and training.

For the past 20 years we have seen the dramatic growth of online and other forms of digital learning, and our ministry has been one of the leaders in these efforts.

As a ministry focus of Our Daily Bread Ministries, students will now find over 200 courses in multiple languages on our website or through other technologies. And by God's gracious provision through underwriting from our parent ministry and generous donors and foundations, we offer many of these courses for free. And for those desiring certification of their study, we offer a "Premium" option for a small monthly fee.

To be clear, we are not attempting to be competitive with other formal training opportunities. We continue to be firmly committed to formal education and training at accredited universities and seminaries. But for so many, the costs are prohibitive, especially in areas where Christianity is growing and where Christian leaders lack any formal education or training. We exist to help fill this need. Our ministry is also committed to being open-handed with our content by partnering with other like-minded ministries where we can be even more effective together.

As you read on, you'll find more about how Our Daily Bread University is uniquely and strategically positioned to provide affordable and accessible biblical training worldwide. Through prayer and participation, you can play a vital role in equipping the next generations for the global church!

Evan Morgan

Founder & Vice President Our Daily Bread University www.ChristianUniversity.org

"This has been an amazing experience thus far! I can't get enough! The staff is friendly, caring, and diligent. The courses are challenging but not frustratingly difficult, and the doctrine is sound! The lessons take all types of views into consideration while still holding the Bible as the Authority. This creates a rich environment to grow questions and experience all that God is telling you as you learn."



### HISTORY/TIMELINE

Since 1994, when our efforts first began, we have utilized multiple forms of technology to leverage content from the world's leading scholars and communicators. We make our course database available at any time, from any place. God has blessed the ministry in ways we could never have imagined. As online learning arm of Our Daily Bread Ministries, we are able to offer millions of our devotional readers a deeper understanding of the lifechanging wisdom of the Bible.

1994 | Efforts begin with research and testing of digital delivery methods, including CD-ROM.

**1995–1998** | Development of the first digital product, a multimedia Guided Tour of the Bible in 180 lessons on CD-ROM. The effort expands to other digital products.

**1998–2002** | Christian University GlobalNet (CUGN) is formed and later merges with RBC Ministries (now Our Daily Bread Ministries).

**2002–2008** | Under the umbrella of Our Daily Bread Ministries, the course database expands to over 70 courses with emphasis on the non-formal learner.

**2008** | Christian University GlobalNet acquires The Institute of Theological Studies (ITS), including a database of over 70 graduate-level courses from some of the world's leading scholars.

**2008–2017** | Multiple Certificate Programs are offered on the website. The ministry continues to grow with over 25,000 new students per year. The course database grows to over 200 courses. The courses are hosted on a new domain name, <a href="https://www.ChristianUniversity.org">www.ChristianUniversity.org</a>.

**2018 to Present** | The ministry expands its reach to over 120,000 students per month under the name Our Daily Bread University by adding additional courses from global leaders, translation of the core curriculum into multiple languages, and through partnering with on-site education and training centers.

"There's been a paradigm change in the way I think about my relationship with God and with others. I wish every Christian could hear the ideas presented in this course. The course was very meaningful to how we live our lives on this earth and gave practical information on how our thinking can be changed and how to live that out in our church communities."

Wathena

## **UNIQUE BENEFITS**

Our Daily Bread University offers a number of unique benefits for anyone seeking formal or non-formal education and training.

#### QUALITY OF TEACHING

We are not limited to the teaching of scholars from a single university, seminary, church, or parachurch ministry. Rather, we find the strongest scholars and communicators in each academic discipline. This results in expert teaching from across the globe that can be used in non-formal or formal study programs. We provide quality content in multiple formats and learners choose how their education and training is best used.

#### **DEBT AVOIDANCE**

Our ministry was founded to leverage technology to reach the most at the least cost. The cost of education and training is a great burden for those who desire to enter full-time ministry service, or simply want to grow in their knowledge and application of the Scriptures. We offer our foundational courses at no cost, allowing students to combine our training with on-site training through their local church, college, university, or seminary.

#### LIFESTYLE STABILITY

For many people, pursuing biblical and theological training is not an option because of family and career obligations. The online format ensures that students do not have to uproot families and leave jobs. Instead, they have the advantage of studying from home at times that are convenient to both family and work schedules. That factor alone is a significant cost savings. And the study-from-home model allows them to continue to engage in areas of ministry where they are already being used and, in so doing, to take what they learn in the classroom directly into the ministry arena. And for learners where the Internet is not available or too costly, the training can be offered on USB drives, solar powered audio players, memory cards, and other technologies.

#### SPIRITUAL FOCUS

We are passionate that our learners experience transformative life change in the education process. The focus on biblical teaching, personal application, and meaningful interaction with mentors and other students sets the stage for ongoing spiritual formation. Such transformation comes only after wrestling with the indepth teaching, constantly focusing on the Bible, and learning dependence on God through the disciplines of education in the middle of life circumstances.

#### PREPAREDNESS FOR SERVICE

For our learners who have a desire to serve God and to be actively engaged in ministry, we provide the training and tools for overall preparedness for service. We offer courses at Basic, Intermediate, and Advanced levels to meet the learner's specific needs.

### **OUR TRAINING MODEL**



At Our Daily Bread University, we focus on what we do best, and with the highest quality, in order to provide even greater global impact. Our primary focus is on non-formal education and training for free, including our core pastoral and leadership training series. This is especially critical in areas of the globe where trusted Christian course content is needed, but the cost of formal training at a college or seminary is prohibitive.

However, some students desire a more formal learning program, with additional course features such as quizzes, final exams, discussion forums, and additional reading requirements. For these students, we offer a "Premium" option, with courses that include additional study requirements and award Certificates of Completion for each completed course. For a small monthly fee, we offer unlimited access to the Premium versions of our entire course database.

Free vs. Premium

| Comparison Chart               | Free | Premium  |
|--------------------------------|------|----------|
| Courses Available              | 30   | 191      |
| Course Syllabus                | ~    | ✓        |
| Course Leader's Guide          | ~    | ~        |
| Course Listening Guide         | ~    | ~        |
| Course Transcripts             | ~    | ~        |
| Course Audio Lectures          | ~    | ~        |
| Course Video Lectures          | ~    | ~        |
| Reflection Questions           | ~    | ~        |
| Resource Library               | ~    | ~        |
| 13 Categories of Courses       |      | ~        |
| Learning Paths                 |      | ~        |
| Course Completion Tracking     |      | ~        |
| Commentary Readings            |      | ~        |
| Recommended Scripture Readings |      | ~        |
| Devotional Readings            |      | ~        |
| Suggested Textbook Readings    |      | ~        |
| Discussion Questions           |      | ~        |
| Glossary of Terms              |      | ~        |
| Course Assessment              |      | <b>~</b> |
| Lecture Quizzes and Final Exam |      | <b>~</b> |
| Certificate of Completion      |      | <b>~</b> |
| Account Dashboard              |      | <b>~</b> |

### **CURRICULUM & TRANSLATIONS**

We offer courses in multiple languages including Spanish, Indonesian, Portuguese, Chinese, Russian, Urdu, Afrikaans, and Arabic with new translations added on a regular basis. The course catalog can be found at <a href="https://creativecommons.org">ChristianUniversity</a>. org.

We have a special focus on our foundational *Basics Series*, designed for those with little or no biblical or theological background. The subjects include the following:

Spiritual Life Basics New Testament Basics Old Testament Basics

Bible Basics Theology Basics Worldview Basics

Bible Study Basics World Religions Basics

### HOW WE ARE FUNDED

In order to continue to offer our Free and low cost Premium programs, our budget must remain lean. We strive to do more with less by utilizing technology to automate many of our processes.

We are dependent upon the generous support from those interested in expanding our efforts, especially as we work to translate our foundational courses into other languages. Our revenue sources include:

- o Donations: The bulk of our efforts to provide global training, new course development, and additional translations are underwritten by contributions from donors and foundations.
- o Premium Program Monthly Subscriptions: Though this program produces a small percentage of our revenue, we hope to grow this source in the years to come.



### WILL YOU JOIN US?

TOGETHER WE CAN MAKE
CHRISTIAN EDUCATION AND TRAINING
AFFORDABLE AND ACCESSIBLE
AND HELP MEET
THIS VITAL GLOBAL NEED.

www.ChristianUniversity.org